



Automechanika Academy

Day 2, 3rd October 2023

11:00 Registration

11:25 Opening by the Conference Chair

[Ahmed Samir Elbermbali](#), Sustainability Market Leader Middle East | Bureau Veritas
Managing Director – MENA | CharIN

Theme: Digitalization of the Automotive Aftermarket Industry

11:30 GSO Digitalization “MUTABIQ System”

[Eng. Mohammed Alzahrani](#), Senior Conformity Engineer GSO

12:00 Is Digitalization the most certain Opportunity for the Automotive Aftermarket

[Shubhra Srivastava](#), Co-Founder & CEO, GaragePlug

12:30 Navigating the Shift: How Businesses are Adapting to Digital Platform

[Ransom Averitt](#), Director of Marketing, Copart

13:00 Digitalization in Aftersales Operations

[Gunkut AYVAZOGLU](#), EMEA Sales Director, Technosoft Automotive (SEA) Pte. Ltd.

13:30 Maximizing Profitability: Unleashing the Power of Aftermarket Inventory and Pricing Optimization

Moderator: [Sarang Sambare](#), Senior Director – New Business Development & Industry Solutions, Synchron

Panelists

[Jonathan Taylor](#), Director – Spare Parts, AW Rostamani

[Marc-Steven Havinga](#), Supply Chain & Operations Executive, Motus

14:00 Driving Change: The Impact of Technology in the Used Car Market

[Tanay Gupta](#), Senior Director of Operations and Logistics, CARS24

Theme: Digitalization of the Automotive Aftermarket Industry

14:30 Value Creation in the Automotive Aftermarket and Outlook on EV Battery Supply Strategy

[Daniel Christof](#), Associate Partner and Leader European Automotive Aftermarket & Automotive Supplier Practice, McKinsey

[Jonas Hofmann](#), Associate Partner and Co-Leader European Automotive Aftermarket & Automotive Supplier Practice, McKinsey

15:00 Aftermarket - The new EV Logistics Ecosystem and the Customer promise

[Fabio Sacchi](#), VP of EV Business Development, DHL

15:30 Revolutionizing the Road: Exploring the Next Generation of Batteries in the Automotive Industry

[Nesrine Darragi](#), CEO & Founder, Hive Electric

16:00 Closing Remarks & End of Academy Program

**The above programme is a working draft. Topics, speakers and timings are subject to change.*

Find us at Hall 8

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